



Company Profile

:: Arcilla Creative Team 2020 ::

<https://www.arcilla-creative.com>

Arcilla Creative production house is a provider of complete solutions and services in visual communication technologies with **video**, **website** developing, and visual **design** services.

We commenced operations in the early of 2008 with the main market of local companies as well as international companies, both companies in domestic and overseas.

As a professional service provider in providing services and total solutions in communications field, we provide choices of modern communication media for different purposes of our client that are very diverse, including video company profile, video promotion / advertising, design services for company profile or brochure, and website developing services as well.

For each of our client, we always give:

- » Intergrated total solution in video services, website developing services, and design services
- » We offer the best original communication concept and strategies for the successful of communication goal
- » Maximum quality right from the hands of our professional creative team
- » Quality and timeliness as good as our promise

Facilitated with **Personal Assistance**, Arcilla Creative ensures that you get professional consulting services to the needs of quality, creative, and innovative solutions of communication media with maximum results.

In **Video Division** we have a creative team consisting of creative and art director, designers, videographer, and video editor who specializes in video based that the result is very easy to use and flexible because it runs like a video in general, both on the player as well as in computer / laptop without installation of any certain software.

Our professional team using modern applications to assist in realizing the concept of the work on together with our clients, designing images and video to develop video company profile and presentations even to add sound effects including narration recording and visual effects to get the best result of corporate video that is informative, appealing, and eye-catching in an attractive video media yet easy to use.

Arcilla Creative Team has helped many clients in various business sectors to meet their corporate goals. It's become our priority in providing the best quality of video services.

List of Our Clients;

- » PT. Akasha Wira International
- » PT. Probesco Disatama
- » PT. Takeda Indonesia
- » PT. Akzo Nobel Car Refinishes Indonesia
- » PT. Biggy Cemerlang
- » PT. Mitsui Leasing Capital Indonesia
- » PT. Pramindo Ikat Nusantara (Telkom Indonesia Group)
- » PT. Bangun Satya Wacana (Kompas Gramedia Group)
- » PT. Sankyu Indonesia International

- » PT. Henkel Indonesien & PT. Henkel Dongsung
 - » PT. Graha Layar Prima (Blitzmegaplex)
 - » PT. Kalimantan Prima Persada
 - » PT. Arta Boga Cemerlang (Orang Tua Group)
 - » Rumah Sakit Cipto Mangunkusumo & FKUI
 - » TOA Corp & PT. PP (Persero), Tbk
 - » PT. Hutama Nindya Karya, JO
 - » PT. VivaStor Techno Logica
 - » PT. Tunggal Idaman Abdi
 - » PT. Onna Prima Utama
 - » PT. Indojasa Pratama Finance
 - » PT. Uniflora Prima
 - » Pusdiklat BPK RI
 - » PT. Media Mandiri
 - » PT. Marga Mandalasakti
 - » PT. Bayumas Jaya Mandiri Group
 - » PT. AKR Corporindo, Tbk.
 - » PT. Van Oord Indonesia
 - » Pelabuhan Perikanan Nizam Zachman
 - » Direktorat Jendral Perimbangan Keuangan
 - » Akademi Sekretari & Manajemen Don Bosco
- Feel free to ask our representative for our **video** portfolio or visit our [youtube channel](#).

Internet is a common tool for global promotion. E-commerce website, web portal and corporate website design need to be developed with in depth detail of concept, especially on the features of **SEO (Search Engine Optimization)** to be found easily by enthusiasts of certain product or services that your company offer. With good traffic management, Arcilla team offers website developing service that proved to be useful to increase awareness and sales gradually from time to time.

Our team developed user friendly engine admin panel for most website that can be maintain by common internet users like you to easily update the content and other information needed in order to ensure the credibility of the company and the loyalty of website visitors for visiting.

Renewal of data such as product launching, special events, or customer newsletter will allow subscribers to get important information as well as increase the loyalty of visitors.

For the admin panel, Arcilla Creative team using the latest security system so that data of website is secured from hackers and other unauthorized users.

Completed with unique website design that has it's own characteristics with easy navigation in use, the website makes the company's image becomes more bona fide and more classy.

Our programmers and graphic design team experienced in dealing with the development of website such as;

- » Corporate website design / company profile website
- » Development of web portals
- » Development of e-commerce website
- » Development of SEO (Search Engine Optimization)
- » Development of product catalog websites
- » Website design and website templating

- » PT. Fortuna Tama Insani (PJTKI) (admin web / intern)
- » Akademi Sekretari & Manajemen Don Bosco
- » Sapta Tour (admin web / intern)

To see features that we have developed, please contact our representative in **website** division.

In developing website, we have been helping our clients with wide range of purposes, including the following:

- » PT. Stella Satindo - <http://matrixparabola.com>
- » PT. InfoMatrix Masterindo - <http://matrix-master.com>
- » PT. Penta Resources International - <http://pentaresourcesinternational.com>
- » PT. Pohon Mas Sejahtera - <http://ptpms.com>

Options of conventional media remains a necessity of effective communication and promotion, therefore we also provide **design** services for corporate identity, company profile, brochures, banners, flyers, and so forth.

Quality of the design is the most important thing in the media campaign to achieve the desired objectives and appropriate communication for the target of communication.

With professional design of promotional media from the best of our graphic designer team, you will get the best quality design, attractive, and eye-catching, yet informational.

Just simply contact us for information about the design of promotional media that we offer.

Arcilla professional team provide best service in the field of;

- » Promotional design of advertising;
 - Brochure design services
 - Leaflet design services
 - Flyer design services
 - Banner design services (indoor & outdoor)
 - Poster design services (indoor & outdoor)
- » Corporate design services;
 - Company profile design services
 - Annual report design services
- » Publishing, etc.;;
 - Magazine design services
 - Newsletter design services
 - Book cover design services

In the **design** division, we have been dealing with clients engaged in various business fields so diverse that each design that we achieve with specialize target of communication and various concepts.

In the past time, we have helped our clients listed below;

- » PT. Primagama Bimbingan Belajar (Benesse Corporation)
- » PT. Pohon Mas Sejahtera
- » PT. Pacific Lubritama Indonesia (United Oil)
- » DepKes RI & JICA
- » PT. Global Bangun Mandiri
- » Ace Property
- » PT. Golden Harvest Cocoa Indonesia
- » PT. Dharmawan Wiganda
- » PT. Pabrik Cat & Tinta Pacific

- » Din Tai Fung Restaurant
- » PT. Nur Tours & Travel
- » Padang Karunia Group
- » PT. Dibyacipta Primasol

For graphic design portfolio as well as samples of printouts, please contact our **Graphic Design** representative.

Our portfolio also can be seen at;

<https://www.arcilla-creative.com>

or simply contact our representative for direct consult.

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Address : **Jl. Pulo Mas Barat No. 02** Jakarta 13210
Telephone : **(6221) 296 888 25**
Website : <https://www.arcilla-creative.com>